Tenant Engagement Strategy 2023- 2026 - Action Plan

Priority 1: Make tenants and leaseholder engagement an integral part of our service, ensuring our officers and contractors understand this is a shared responsibility

Ref no	Objective	Priority L/M/H	Milestone/How will success be measured	Progress	Lead	Target Date
1.1	Work alongside tenants to publish and promote the Tenant Engagement Strategy	Н	Recruit 5 tenants to join TPRDG (Tenant Participation Review Development Group)	Tenants joined the TPRDG as from 29 th September 22	VCF	April 23
			Publish and promote strategy on the Council website and tenants newsletter	Strategy in development	VD VCF	Executive September 2023
1.2	Regularly monitor the strategy to ensure it continues to meet its objectives	M	To review and monitor by TPRDG to ensure the strategy meets the tenants needs and aspirations	First review to be completed within 6 months of the approved strategy	VD VCF	Every 6 months
1.3	Introduce a framework which encourages tenants to have their say, offering greater levels of influence on services and policies	M	Increase tenant data base using various consultation methods including –	Measure of tenants held on data base	VCF TMO	Ongoing
			Developing a leaflet in line with the strategy		VF	September 23

promoting tenant involvement and encouraging tenants to get involved at the level they wish	
TMO/HO to use as part of their visits to promote and increase engagement	December 23

Priority 2: Strengthen and develop communication methods ensuring tenants are offered a number of different ways to get involved and is accessible to all

Ref	Objective	Priority	Milestone/How will	Progress	Lead	Target Date
no		L/M/H	success be measured			
2.1	Ensure our menu of involvement is inclusive and allows tenants with specific needs to take part and promote equality and diversity throughout the housing service	M	Review menu of involvement annually and measure by number of tenants held within each section of the database	Menu of involvement and data base created April 2022 Ongoing until next review	VCF	1 year from approval of strategy
2.2	Offer a range of options for engagement both traditional and technology based	M	Explore options to what extent both methods are welcomed. Use information obtained via the STAR survey and	Measure of tenants held on data base	VD VCF	July 22 Ongoing
			TSM responses			

Priority 3: To be more accountable for the services we deliver by empowering our tenants to challenge us and to get involved in setting priorities

Ref no	Objective	Priority L/M/H	Milestone/How will success be measured	Progress	Lead	Target Date
3.2	Empower tenants to hold us to account by providing appropriate training, support and feed back	M	Work with tenants to provide a training programme based on their needs Support joint training with other tenants and landlords Utilise online/face to face training provided by TPAS Encourage tenants to engage with training/workshops/network ing provided by the East Midlands Tenant participation Group	Number of tenants involved in training events	VCF	Ongoing
3.3	Publish and promote our service standards and ensure tenants know how to challenge them	M	Publish on Council website, tenants newsletter and produce stand alone leaflet Hold tenant challenge day (include as part of tenant scrutiny process)	Scoping day held, one event by the end of 2023	VCF LB SC	April 24

3.4	Develop and support a tenant led security process that will challenge the housing service and make recommendations and improvements	Н	Engage with TPAS on national scrutiny week to gain full understanding of the tenant scrutiny process	Officers/members to attend training 5 th Oct 22	VD VCF JW	October 22
			Recruitment of scrutiny panel members			Autumn 23
			Training of tenant scrutiny members			
			Set timetable of projects to scrutinise – 3 per year			

Priority 4: Use customer feedback to improve our housing service, keep tenants informed about how their contributions have been used to drive continuous improvement

Ref no	Objective	Priority L/M/H	Milestone/How will success be measured	Progress	Lead	Target Date
4.1	Publish and promote our tenants newsletter and encourage tenants to become actively involved in its production	L	Establish tenants editorial team Invite 12 tenants with aim to recruit 6-8 members Invite the Communications officer to work alongside tenants ensuring their views are taken into account	1 st review meeting September 22 held 2 nd review meeting at TPRDG July 23	VCF	July 26

4.2	Produce a You Said, We Did article highlighting where customer feedback has made a difference to how we deliver services		Publish an article in each edition of the newsletter and within the housing section of the Council website. Aim for 2 articles per year	First article published in the newsletter July 22 Second scheduled for Nov 22	VCF	Ongoing with each edition
4.3	Develop a range of ways to gather feedback, surveys, mystery shoppers, consultations	Н	Create a satisfaction survey to gather data required for the Tenant Satisfaction Measures - annually	Guidance by social housing regulator	VD VCF	April 23
			Ensure all face to face consultation workshops provide feedback forms		VCF	Ongoing
			Gather repairs feedback on PDA after each repair.	Report back to RANT group	MD AC	October 23
			Aim for 5% telephone feedback on completed repairs.	Report back to Rant group	MD AC VD LB	April 23
			Explore real time methods of consultation e.g. gov matrix			